

CONTACT: Mike Geylin 201-750-3533 / mgeylin@kgpr.com

FOR IMMEDIATE RELEASE

GLOBAL VEHICLES CHOOSES STRATEGIC FOR DEALER/VEHICLE MANAGEMENT SOFTWARE

ALPHARETTA, Ga. – Global Vehicles (GV) USA, Inc. which will be the exclusive United States distributor of fuel-efficient vehicles produced by India’s Mahindra & Mahindra, has chosen Strategic Business Systems (Strategic) to provide the comprehensive computer software, IT operations and support for sales, service and parts, which will link them to its dealers and customers.

Beginning in late 2009, GV, based here, will import two- and four-door pickup trucks which are compact in size with the payload and towing capacity of full-size pickups, but the fuel economy of a small automobile. A diesel-powered sport-utility vehicle, with similar characteristics, will follow the pickup.

The software, essentially an integrated “operating system” for Mahindra, Global Vehicles and its dealers to function together, will cover vehicle distribution, parts distribution, product service / warranty administration, finance and administration, dealer communications, and consumer web functions including the vehicle configurator.

“For more than two decades Strategic has built software solutions for the likes of Toyota, Mazda, Harley-Davidson, Kia and BMW,” said Mike Petrizzo, senior vice president of operations for GV. “They have the experience and expertise to provide us, our dealers and customers with the kinds of information and communication necessary for doing business in today’s high-tech world.”

According to John Myers, Strategic’s president and chief-executive officer, “My staff is excited to be working with Global Vehicles and Mahindra on the United States launch of their green, earth-friendly, high MPG vehicles.”

Based in Ramsey, N.J., Strategic (www.sbsusa.com) will provide complete IT support for this project, able to meet the needs of Global Vehicles and its dealers anywhere in the U.S.

#